

# SUN-WA Vision 2030



## Our Mission: Why We Exist?

We connect technologies in the world to create new value and support the development of a prosperous society.

## Our Vision: What We Aspire?

We are the best partner in manufacturing to make our customers' wants and needs possible, and connect businesses around the world with relationships of trust.

## Values: Our Guiding Principles

Customer First  
Spirit of Challenge  
Teamwork and Communication

# Our Mission: Why We Exist?

**We connect technologies in the world to create new value and support the development of a prosperous society.**

We contribute to the development of a sustainable society by leveraging our global networks, latest technologies and optimal products



# Our Vision: What We Aspire?

**We are the best partner in manufacturing to make our customers' wants and needs possible, and connect businesses around the world with relationships of trust.**



# Values: Our Guiding Principles

## ■ Customer First:

Always think from customer's perspectives  
Share values with customers, grasp their true needs and put efforts to the maximum extent possible to meet their needs

## ■ Spirit of Challenge:

Set high goals for your own growth and take positive challenges without fear of change  
Enhance creativity and expertise and aim to improve corporate activities

## ■ Teamwork and Communication

Create new value by respecting others, recognizing differences and incorporating values  
Value business partners and make use of SUN-WA's integrated corporate strength

